



Wednesday, 2 March 2016

Re: Invitation to become a CityServe Business Partner

To the Business Owner / Manager,

I am writing to invite you to become a business sponsor and partner of CityServe 2016. CityServe is the community working together to transform the face of our city and surrounding areas.

Please see the enclosed/ below information about CityServe on how CityServe benefits the community. We would appreciate your consideration of this resource and the opportunity to meet with you to talk about options to partner with this great community initiative in your local area.

Our business partnership representative will be in touch and is available to meet with you.

Adam O'Connor 0409 009 575 or email info@cityserve.com.au

Thank you for your time in considering CityServe and we hope to connect further in regards to partnership with this great community initiative.

Regards,

Rick Prosser
CityServe Chairman
0404 038 000

ACCOUNT NAME: CITYSERVE
BSB: 082 514
ACCOUNT NUMBER: 395095533

@CITYSERVEAU
WWW.CITYSERVE.COM.AU
INFO@CITYSERVE.COM.AU
FACEBOOK.COM/CITYSERVEAU



CITYSERVE is a unique initiative that embraces collaborative working partnerships between council, business and community organisations to benefit the community.

It is the mass mobilisation of volunteers in the month of October to work together on volunteer community projects.

Since 2012 CITYSERVE has been completing hundreds of projects big and small across the Newcastle and Lake Macquarie region.

This has mobilised thousands of volunteers and contributed millions of dollars of value in terms of volunteer labour to benefit the community.

In 2016 CITYSERVE was awarded the Newcastle City Council Australia Day Community Organisation of the Year Award.



Lord Mayor Cr Nuatali Nelmes presenting CityServe Chairman with the 2016 Community Organisation of the Year Award.

PROJECTS

- SCHOOLS
- CHILDCARE CENTRES
- 6 HUNTER SURF CLUBS PAINTED
- SPORTING CLUBS PAINTED AND REPAIRED.
- SEEDLINGS PLANTED
- PARKS MULCHED & WEEDED
- COMMUNITY HALLS
- SENIOR CITIZEN CENTRES
- TOWN CENTRES MADE OVER
- BACKYARD BLITZ'S IN THE HOMES OF THE NEEDY
- HOSPITAL CARE PACKS
- NURSING HOME VISITS

CityServe have been backed by Newcastle and Lake Macquarie City Councils. In 2016 there were over 100 different organisations businesses, churches, clubs and community groups that participated.

“On behalf of Council, I would like to express my sincere appreciation and admiration for all the projects achieved during the 2015 CityServe program”. **Mayor Cr Jodie Harrison, Lake Macquarie City Council**



Detailed evaluation reports can be accessed cityserve.com.au



2016 Join this Significant Community Initiative!

SEND A TEAM

Choose a project and organise a staff day

IN-KIND GIFTS

Donate or discount resource: paint, brushes, ladders / scaffolding and catering items.

FINANCIAL PARTNERS

Partnership levels can be a cash donations or in-kind donations that are of equivalent value. Financial donations are used to recruit and support the needs of volunteers.

\$1,000 Partners: acknowledged on the CityServe website & in social media.

\$5,000 Partner's: as above plus logos also included in media & newspaper advertisements.

\$10,000 Partners: as above plus banners displayed onsite at team brief and logos included on volunteer resources.



It has been estimated that the reach and impact of CityServe each year into the community is in the tens of thousands of people who are the users of the public facilities and parks.

The CityServe business coordinator is available to meet with you and discuss how your business can best participate:

Adam O'Connor 0409 009 575 or email info@cityserve.com.au

A handwritten signature in black ink that reads "Rick Prosser". The signature is written in a cursive style with a large, stylized "R" and "P".

Rick Prosser
CityServe Chairman

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